

A Business Plan is the only tool that enables educated decision making at any stage of its development.



A Business Plan is used to test a project or idea, by identifying the opportunities, risks and threats that may be encountered and assessing the resources available or to be developed to achieve the stated goals.

Creating a Business Plans is an essential step for:

Starting a Business



A Business Plan serves as the road map for the early years of a start-up business. A well thought out plan allows to step-back and think objectively about the key elements of any business venture.

Development & Growth



Established businesses develop business plans to identify the resources and strategies needed to launch new products, expand their business or entering new markets.

Financing & Funding



Financing institutions and investors require a business plan to assess providing a loan or investing in a company through any of its stages.

A well developed business plan covers the following:

Market Research

- Customer Profile
- Market Size and Segments
- Competition and Substitutes
- Pricing Data
- Market Data Collection

Strategy & Goals

- Corporate Strategy
- Sales Strategy
- Marketing Strategy
- Operations Strategy
- Capital Structure
- Goals and Milestones
- Risk Assessment
- Key Performance Indicators

Financial Forecast

- Projected Sales Sheet
- Cost Structure
- Projected Income Statement
- Projected Balance
- Projected Statement of Cash Flow
- Financial Indicators

Business Structure

- Management Team
- Organizational Structure
- Job Descriptions
- Key Team Members
- Recruiting and Retention Strategy
- Business Infrastructure

Who should write your Business Plan ?

Anyone can write your business plan. It can be you or your best friend. Whoever you choose, make sure to look for these traits:

- Is knowledgeable about businesses
- Employs a down-to-earth approach
- Has access to various sources of information and market data

We can gladly assist you in any stage of the development of your business plan. Contact us at:

-  (954) 482-9681
-  contact@fandsprojects.com
-  1920 N. Commerce Parkway, Suite 3 Weston, FL 33326

